



兰州大学管理学院
School of Management, Lanzhou University



兰州大学中国政府绩效管理研究中心
China Research Center for Government Performance Management, Lanzhou University

THE 8TH INTERNATIONAL CONFERENCE ON GOVERNMENT PERFORMANCE MANAGEMENT AND LEADERSHIP

第八届政府绩效管理与绩效领导国际学术会议

会议主题:数智时代的政府绩效管理变革与领导力挑战

Theme : Transformation of Government Performance Management and Leadership Challenges in the Era of Data Intelligence



开幕式及主题报告直播二维码

会议手册

CONFERENCE MANUAL

支持期刊

SUPPORTING JOURNALS

中国行政管理/公共管理学报/公共行政评论/公共管理与政策评论/公共管理评论/行政论坛
上海行政学院学报/甘肃行政学院学报/图书与情报/兰州大学学报(社会科学版)/西北师大学报(社会科学版)

支持媒体

SUPPORTING MEDIAS

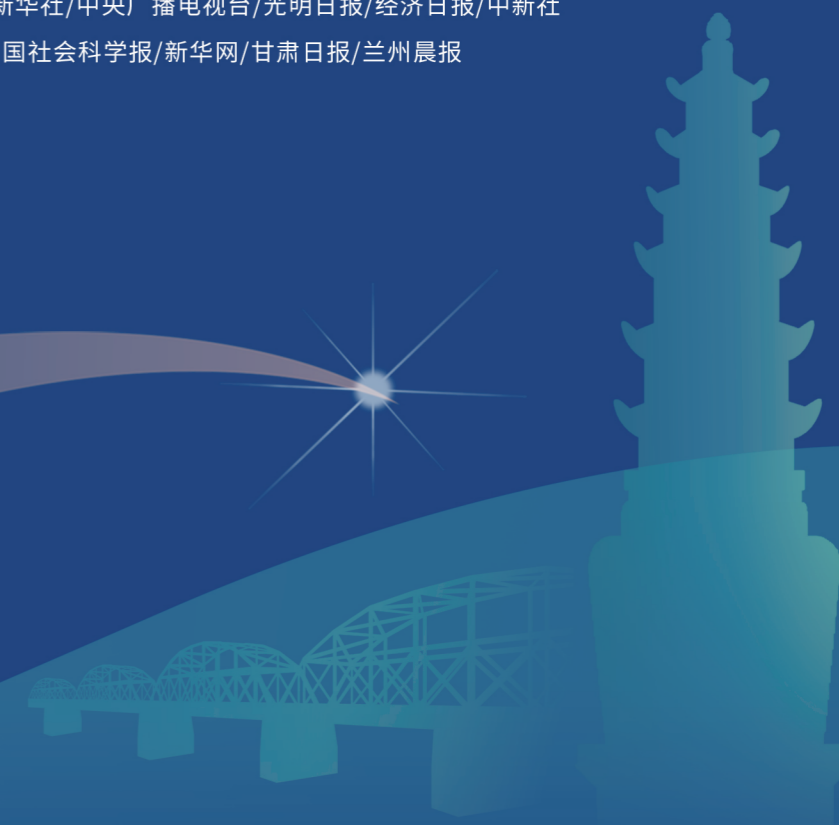
人民日报/新华社/中央广播电视台/光明日报/经济日报/中新社
中国社会科学报/新华网/甘肃日报/兰州晨报

主办: 兰州大学管理学院 兰州大学中国政府绩效管理研究中心

Hosts : School of Management, Lanzhou University, China Research Center For Government Performance Management, Lanzhou University

2023年12月15日-17日 中国·兰州

December 15-17, 2023 Lanzhou, China





目录 Contents

| | |
|--|------|
| Conference Notification | ● 01 |
| Introduction | ● 03 |
| Forum Agenda | ● 07 |
| Introduction to Sponsors | ● 32 |
| Previous Conferences | ● 36 |
| Map for surrounding area of Lanzhou University | ● 43 |
| Roadmap to LZU | ● 44 |
| Notes | ● 45 |
| 会议须知 | ● 01 |
| 会议简介 | ● 02 |
| 会议日程 | ● 07 |
| 主办单位简介 | ● 30 |
| 往届会议回顾 | ● 36 |
| 兰州大学方位示意图 | ● 43 |
| 兰州大学周边示意图 | ● 44 |
| 会议记录 | ● 45 |



会议须知

一、会议重要提示

1、我们为您准备了胸牌，请您在会议期间佩戴胸牌，以便工作人员做好服务工作。本次会议凭胸牌就餐，请您在用餐时务必佩戴胸牌。

2、本次会议将于2023年12月15日-17日召开，其中会议注册时间为12月15日09:00-20:00，注册地点为兰州飞天大酒店一楼大厅。

3、与会代表在会议结束后步行至就餐地点，我们会安排工作人员和志愿者做好指引工作。

二、会议温馨提示

1、请所有与会代表务必参阅材料袋中的会议日程安排，按时参会。

2、请报告人提前将演示文稿交于会务组进行拷贝，以节约时间；请各位发言人控制好发言时间，做好相应的发言和演示准备，并着正装进行报告。

3、进入会场前请务必将移动电话关闭，这样既不干扰演讲者发言，又不干扰您和他人的聆听。

Conference Information

I. Important notice

1. We have prepared name badge for you. Please wear it throughout the conference, which also works as the meal voucher.

2. The conference will be held from Friday 15 to Sunday 17 December 2023, and Registration will be open from 09:00 - 20:00 on Friday 15 December, at lobby of Legend Hotel.

3. Please walk to the dinning venue after the conference is over, we'll have volunteers showing you all the way.

II. Kind reminder

1. Please read the "Agenda" you claimed in registration and be on time.

2. For the reporters, please pass the PPTs to the conference affairs group in advance in order to save time; please control the presentation time and be ready for the speech; and please wear formal clothes while doing the report.

3. Please turn off your mobile phone. In this way both the reporters and the audience will not be disturbed.



会议简介

一、会议介绍

政府绩效管理与绩效领导国际学术会议由兰州大学管理学院、兰州大学中国政府绩效管理研究中心、美国波特兰州立大学汉菲尔德政府学院和日本早稻田大学公共服务研究所等于2009年发起，每两年举办一届。前七届会议已先后在中国兰州、美国波特兰、日本东京、泰国孔敬、越南胡志明等地举办。第八届会议将在前七届会议的基础上，结合国际公共管理研究前沿进展和各国政府治理实践变革趋势，围绕政府绩效管理和绩效领导的若干重要问题展开讨论，为全球范围内政府治理水平提升与可持续发展贡献智慧。

二、会议主题

本次会议的主题是：数智时代的政府绩效管理变革与领导力挑战

人类文明正在经历全景式的数智化变迁，这一变迁也将驱动政府治理模式的变革与演进。政府绩效管理如何适应这一过程并能够在数智时代抓机遇、迎挑战，从而形成有效政府治理的新方法与新方案是公共行政的重要议题。在数智时代，政府绩效管理将在新技术赋能中迎来整体性、系统性和结构性的变革，同时这一时代也对公共部门领导者与领导体系提出了更高要求。本次会议旨在数智时代背景下，通过政府绩效治理的理论与方法创新，找寻系统性提升公共领导力的有效路径，在此基础上为破解政府治理和社会治理面临的新旧难题贡献学术智慧。

三、会议研讨题目

会议主办方欢迎全世界从事相关研究的优秀学者和实践者围绕“数智时代的政府绩效管理变革与领导力挑战”这一主题提交论文，进行交流和探讨。论文内容围绕但不限于以下论题：

- (1) 政府绩效治理的基础理论
- (2) 公共价值导向下政府绩效管理变革
- (3) 新技术赋能公共价值创造
- (4) 数智驱动政府绩效评估方法创新
- (5) 领导力绩效测量方法与改进路径
- (6) 大数据技术与全面预算绩效管理
- (7) 绩效领导的结构与测评
- (8) 地方政府绩效管理创新的可持续性评估
- (9) 环境治理绩效评估的方法创新
- (10) 政府绩效治理的组织行为方法
- (11) 公共项目绩效治理的理论与实践

四、主办单位

兰州大学管理学院
兰州大学中国政府绩效管理研究中心

Introduction

The International Academic Conference on Government Performance Management and Leadership is initiated by the School of Management of Lanzhou University/Lanzhou University China Research Center for Government Performance Management, the Hatfield School of Government at Portland State University in the United States, and the Institute of Public Service at Waseda University in Japan, etc., in 2009. It is held biennially. The previous seven conferences have been held in various locations including Lanzhou, China, Portland, USA, Tokyo, Japan, Khon Kaen, Thailand, and Ho Chi Minh, Vietnam. The 8th conference, building upon the foundation of the previous seven conferences, will focus on several key issues related to government performance management and leadership, taking into account the latest advances in international public management research and trends in government governance practices worldwide. It aims to contribute wisdom to the improvement and sustainable development of government governance at a global level.

THEME

Transformation of Government Performance Management and Leadership Challenges in the Era of Data Intelligence

In the era of digital intelligence, human civilization is undergoing a comprehensive transformation, driving the reform and evolution of government governance models. How government performance management can adapt to this process, seize opportunities, and meet challenges in the era of data intelligence to develop new methods and solutions for effective government governance is an important topic in public administration. In the era of data intelligence, government performance management will undergo comprehensive, systematic, and structural changes with the empowerment of new technologies, imposing higher requirements on public sector leaders and leadership systems. This conference aims to explore effective pathways to enhance public leadership systematically through theoretical and methodological innovations in government performance governance in the context of the era of data intelligence. It also aims to contribute academic wisdom to address the new and old challenges faced by government governance and social governance.

TOPICS

The conference welcomes outstanding scholars and practitioners all over the world to submit papers. The paper can focus on but not be limited to the following topics.

1. Fundamental theories of government performance governance
2. Transformation of government performance management under the guidance of public values
3. Empowering public value creation through new technologies
4. Measurement methods and improvement pathways for leadership performance
5. Innovation in Data-Driven Government Performance Evaluation Methods
6. Big data technology and comprehensive budget performance management
7. Structure and evaluation of performance leadership
8. Sustainability assessment of innovation in local government performance management
9. Methodological innovations in environmental governance performance assessment
10. Organizational behavior approaches to government performance governance
11. Theory and practice of public project performance governance

HOST

School of Management, Lanzhou University, China

China Research Center for Government Performance Management, Lanzhou University, China



会议主题:数智时代的政府绩效管理变革与领导力挑战

THEME: Transformation of Government Performance Management and Leadership Challenges in the Era of Data Intelligence

| 时间 Time | 内容 Arrangements | 主题 Theme | 地点 Venue | |
|----------------------------|--------------------|---------------------------------|--|--------------------------------------|
| 16日 上午 Dec 16(AM) | 8:30-8:50 | 开幕式 Opening Ceremony | | 逸夫科学馆 报告厅 Lecture Hall, RRS |
| | 8:50-10:20 | 主题报告A Keynote Speech A | 政府绩效管理的现代化转型 The Modernization Transformation of Government Performance Management | 逸夫科学馆 报告厅 Lecture Hall, RRS |
| | 10:20-10:35 | 茶歇 Tea Break | | |
| | 10:35-12:20 | 主题报告B Keynote peech B | 数智导向的政府绩效治理 Data Intelligence-Driven Government Performance Governance | 逸夫科学馆 报告厅 Lecture Hall, RRS |
| 12:20-14:00 | 午餐 Lunch | | | |
| 16日 下午 Dec 16(PM) | 14:00-15:30 | 主题报告C Keynote Speech C | 政府绩效管理与高质量发展 Government Performance Management and High Quality Development | 逸夫科学馆 报告厅 Lecture Hall, RRS |
| | 15:30-15:45 | 茶歇 Tea Break | | |
| | 15:45-17:15 | 圆桌论坛一 Round Table Forum 1 | 大数据与全面预算绩效管理 Big Data and Total Budget Performance Management | 逸夫科学馆 报告厅 Lecture Hall, RRS |
| | 15:45-17:15 | 平行论坛A Paralle Forum A | 地方政府绩效创新 Innovation in Local Government Performance | 逸夫科学馆 201 Room 201, RRS |
| | 15:45-17:15 | 平行论坛B Parallel Forum B | 公共价值导向的政府绩效管理 Government Performance Management under the Guidance of Public Values | 逸夫科学馆 202 Room 202, RRS |

| 时间 Time | 内容 Arrangements | 主题 Theme | 地点 Venue | |
|-----------------------------|--------------------|---------------------------------|--|--------------------------------------|
| 16日 下午 Dec 16(PM) | 15:45-17:15 | 平行论坛C Parallel Forum C | 绩效激励与问责 Performance Motivation and Accountability Government Performance Management | 逸夫科学馆 203 Room 203, RRS |
| | 15:45-17:15 | 平行论坛D Parallel Forum D | 基层政府绩效治理 Grassroots Government Performance Governance | 逸夫科学馆 114 Room 114, RRS |
| | 17:15-20:00 | 晚餐 Dinner | | |
| 17日 上午 Dec 17 (AM) | 9:00-10:10 | 圆桌论坛二 Round Table Forum 2 | 公共绩效管理的反思 Rethinking Public Performance Management | Zoom线上直播 |
| | 8:30-9:50 | 平行论坛E Parallel Forum E | 预算绩效管理与技术治理 Budget Performance Management and Technology based Governance | 逸夫科学馆 201 Room 201, RRS |
| | | 平行论坛F Parallel Forum F | 绩效管理与服务型政府建设 Public Sector Performance Management and Building of Service-oriented Government | 逸夫科学馆 202 Room 202, RRS |
| | | 平行论坛G Parallel Forum G | 新技术赋能下的政府绩效管理 Government Performance Management Enabled by new Technology | 逸夫科学馆 203 Room 203, RRS |
| | | 平行论坛H Parallel Forum H | 数智驱动下的政府绩效评估 Government Performance Evaluation Driven by Data Intelligence | 逸夫科学馆 114 Room 114, RRS |
| | 9:50-10:10 | 茶歇 Tea Break | | |
| | 10:10-10:50 | 会议闭幕式 Closing Ceremony | | 逸夫科学馆 报告厅 Lecture Hall, RRS |

| 会议日程 Conference Agenda | | | | | |
|--|---|---|---|---|-------------------------------|
| 2023/12/15 Dec. 15, 2023 | | | | | |
| 时间 Time | 内容 Arrangements | | | 地点 Venue | |
| 9:00-20:00 | 注册 Registration | | | 兰州飞天大酒店一楼大厅 Lanzhou Legend Hotel | |
| 2023/12/16 Dec. 16, 2023 | | | | | |
| 会议开幕式 Opening Ceremony | | | | | |
| 时间 Time | 内容 Arrangements | 参会方式 Participation Mode | 主持人 Moderator | 地点 Venue | |
| 08:30-08:50 | 兰州大学校领导致辞 Address by the Leader of Lanzhou University | 线下 Offline | 何文盛 (兰州大学管理学院) Lanzhou University | 逸夫科学馆报告厅 Lecture Hall, RR | |
| | 中国行政管理学会学术顾问委员会委员 周志忍教授 致辞 Address by Professor Zhou Zhiren, Member of the Academic Advisory Committee of the Chinese Association of Administrative Management | | | | |
| | 兰州大学管理学院名誉院长、中国政府绩效管理研究中心主任 包国宪教授 致辞 Address by Bao Guoxian Honorary Dean, School of Management, and Director, China Research Center for Government Performance Management, Lanzhou University | | | | |
| | 合影(逸夫科学馆门口) Group Photo (Immediate Goalmouth, RRS) | | | | |
| 主题报告A:政府绩效管理的现代化转型 Keynote Speech A: The Modernization Transformation of Government Performance Management | | | | | |
| 时间 Time | 报告题目 Title | 报告人 Speaker | 参会方式 Participation Mode | 主持人 Moderator | 地点 Venue |
| 08:50-09:05 | 数智时代绩效评估的智慧之探——基于认知哲学的思考 Exploring the Wisdom of Performance Evaluation in the Age of Digital Intelligence: A Reflection Based on Cognitive Philosophy | 蓝志勇 (清华大学公共管理学院) Lan Zhiyong School of Public Policy & Management, Tsinghua University | 线上 Online | 周志忍 (北京大学政府管理学院) Zhou Zhiren School of Government, Peking University | 逸夫科学馆报告厅 Lecture Hall, RRS |
| 09:05-09:20 | 包容性绩效管理 Inclusive Performance Management | David Rosenbloom (美利坚大学公共事务学院) School of Public Affairs, American University | | | |

| 09:20-09:35 | 绩效评估的数字化操作经验 Digital Operation Experience in Performance Evaluation | 袁岳 (北京零点有数数据科技股份有限公司) Yuan Yue Dataway | 线下 Offline | 周志忍 (北京大学政府管理学院) Zhou Zhiren School of Government, Peking University | 逸夫科学馆报告厅 Lecture Hall, RRS | | |
|---|---|---|-------------------------|---|-------------------------------|--|--|
| 09:35-09:50 | 社区卫生的合作治理:如何实现 Collaborative Governance for Community Health: How to Make it Happen | Lisa Amsler (印第安纳大学布鲁明顿分校公共与环境事务学院) Indiana University Bloomington | 线上 Online | | | | |
| 09:50-10:05 | 数智时代智能社会治理的有效评估:从传统型迈向文明型 Effective Assessment of Intelligent Social Governance in the Era of Digital Intelligence: Transitioning from Traditional to Civilized Models | 杨立华 (北京大学政府管理学院) Yang Lihua School of Government, Peking University | | | | | |
| 10:05-10:20 | 循环创新与城市绿色合作网络 绩效 Circular Innovation and Performance of Urban Green Collaboration Networks | 李磊 (天津大学管理与经济学部公共管理学院) Li Lei Tianjin University CoME | 线下 Offline | | | | |
| 10:20-10:35 | 茶歇 Tea Break | | | | | | |
| 主题报告B:数智导向下的政府绩效治理 Keynote Speech B: Government Performance Governance in the Era of Data Intelligence | | | | | | | |
| 时间 Time | 报告题目 Title | 报告人 Speaker | 参会方式 Participation Mode | 主持人 Moderator | 地点 Venue | | |
| 10:35-10:50 | 重新审视绩效预算 Performance Budgeting Revisited | 陆毅 (纽约城市大学公共管理系) Elaine Yi Lu Department of Public Administration, The City University of New York | 线上 Online | 郑方辉 华南理工大学公共管理学院 Zheng Fanghui School of Public Administration, South China University of Technology | 逸夫科学馆报告厅 Lecture Hall, RRS | | |
| 10:50-11:05 | 中国人类发展进展评估(2010-2020):基本特征与主要挑战 China Human Development Progress Assessment (2010-2020): Basic Features and Key Challenges | 杨永恒 (清华大学公共管理学院) Yang Yongheng School of Public Policy & Management, Tsinghua University | 线下 Offline | | | | |

| | | | | | |
|---|---|--|----------------------------|--|-------------------------------|
| 11:05-11:20 | 数字健康内涵及发展研究 Research on the Connotation and Development of Digital Health | 徐向东 (国家卫生健康委统计信息中心) Xu Xiangdong National Health Commission, PRC | 线上 Online | 郑方辉 华南理工大学公共管理学院 Zheng Fanghui School of Public Administration, South China University of Technology | 逸夫科学馆报告厅 Lecture Hall, RRS |
| 11:20-11:35 | 生成式大模型驱动的知识生产方式的革命 The Revolution of Knowledge Production Driven by Large Generative Models | 米加宁 (哈尔滨工业大学经济与管理学院、公共管理学报杂志社) Mi Jianing School of Management Harbin Institute of Technology, Journal of Public Management | 线上 Online | | |
| 11:35-11:50 | 契约治理和关系治理对基础设施PPP可持续性的影响研究 Research on the Impact of Contract Governance and Relationship Governance on the Sustainability of Infrastructure PPP | 刘炳胜 (河北工业大学经济管理学院) Liu Bingsheng School of Economics and Management, Hebei University of Technology | 线下 Offline | | |
| 11:50-12:05 | 社区韧性治理绩效指标探究 Exploring Performance Indicators of Resilient Governance in Communities | 黄一峰 (中国台湾淡江大学公共行政学系) Huang Irving Yi-Feng Department of Public Administration, Tamkang University | 线下 Offline | | |
| 12:05-12:20 | 公共服务失败的绩效治理:一个整合性框架 Performance Governance Addressed Public Service Failure: An Integrated Framework | 王学军 (兰州大学管理学院) Wang Xuejun School of Management, Lanzhou University | 线下 Offline | | |
| 午餐 Lunch | | | | | |
| 主题报告C:政府绩效管理与高质量发展 Keynote Speech C: Government Performance Management and High Quality Development | | | | | |
| 时间 Time | 报告题目 Title | 报告人 Speaker | 参会方式 Participation Mode | 主持人 Moderator | 地点 Venue |

| | | | | | | | |
|-------------|--|--|---------------|--|-------------------------------|--|--|
| 14:00-14:15 | 案例研究视角下的政府绩效评估 Government Performance Evaluation from the Perspective of Case Studies | 卓越 (厦门大学公共事务学院) YZhuo Yue School of Public Affairs, Xiamen University | 线上 Online | 李磊 (天津大学管理与经济学部公共管理学院) Li Lei Tianjin University CoME | 逸夫科学馆报告厅 Lecture Hall, RRS | | |
| 14:15-14:30 | 指标体系价值-工具性:政府绩效评价如何助推中国式现代化 Value-Tool Duality of Indicator Systems: How Government Performance Evaluation Promotes Chinese-style Modernization | 郑方辉 (华南理工大学公共管理学院) Zheng Fanghui School of Public Administration, South China University of Technology | 线下 Offline | | | | |
| 14:30-14:45 | 打造税务智慧绩效 提升税收治理效能 Building Smart Tax Performance to Improve the Efficiency of Tax Governance | 何强 (国家税务总局办公厅绩效管理处) He Qiang Performance Management Division, the General Office of the State Taxation Administration | 线上 Online | | | | |
| 14:45-15:00 | 深入实施“智慧绩效”工程 构建数智时代广西绩效管理新体系 Deepening the Implementation of the "Smart Performance" Project and Building a New Performance Management System in Guangxi in the Digital Intelligence Era | 陈炳华 (广西壮族自治区绩效考评领导小组办公室) Chen Binghua Office of Performance Appraisal Leading Group of Guangxi | 线下 Offline | | | | |
| 15:00-15:15 | 绩效评价与公共价值创造 Performance Evaluation and Creation of Public Value | Choi Heungsuk (韩国高丽大学研究生院) Graduate School, Korea University | 线上 Online | | | | |
| 15:15-15:30 | 从“关于效率的科学”到“关于国家治理绩效最大化的科学”——公共行政实践与理论互构的历史与未来 From "The Science of Efficiency" to "The Science of Maximizing National Governance Performance": The Historical and Future Interplay between Public Administration Practice and Theory | 尚虎平 (中国科学技术大学公共事务学院) Shang Huping School of Public Affairs, University of Science and Technology of China | 线下 Offline | | | | |
| 15:30-15:45 | 茶歇 Tea Break | | | | | | |

| 圆桌论坛一：大数据与全面预算绩效管理 Round Table Forum 1: Big Data and Total Budget Performance Management | | | | | |
|---|---|---|-------------------------------|--|-----------------------------------|
| 时间 Time | 报告 Title | 报告人 Speaker | 参会方式 Participation Mode | 主持人 Moderator | 地点 Venue |
| 15:45 - 16:00 | 当前我国政府预算绩效管理提质增效的几点思考 Several Considerations on Enhancing the Quality and Efficiency of Government Budget Performance Management in China | 马蔡琛 (南开大学经济学院) Ma Caishen School of Economics, Nankai University | 线上 Online | 何文盛 (兰州大学) He Wensheng (School of Management, Lanzhou University) | 逸夫科学馆 报告厅 Lecture Hall, RRS |
| 16:00-16:15 | 公共部门绩效管理：可以指望和不能指望解决什么 Performance Management in the Public Sector: What Can and Cannot Be Expected to Resolve | 王雍君 (中央财经大学财经研究院) Wang Yongjun Institute of Finance and Economics, Central University of Finance and Economics | 线上 Online | | |
| 16:15-16:30 | 大数据平台在全面绩效管理中的应用——基于PPP综合信息管理平台的案例研究 The Application of Big Data Platforms in Comprehensive Performance Management: A Case Study Based on the PPP Integrated Information Management Platform | 陈少强 (中国财经科学研究院) Chen Shaoqiang Chinese Academy of Fiscal Sciences | 线下 Offline | | |

| 圆桌论坛一：大数据与全面预算绩效管理 Round Table Forum 1: Big Data and Total Budget Performance Management | | | | | |
|---|--|--|-------------------------------|--|-----------------------------------|
| 时间 Time | 报告 Title | 报告人 Speaker | 参会方式 Participation Mode | 主持人 Moderator | 地点 Venue |
| 16:30-16:45 | 公共价值框架：英国政府预算绩效管理的新发展 The Public Value Framework: New Developments in the Performance Management of UK Government Budgets | 曹堂哲 (中央财经大学政府管理学院) Cao Tangzhe School of Government, Central University of Finance and Economics | 线下 Offline | 何文盛 (兰州大学) He Wensheng (School of Management, Lanzhou University) | 逸夫科学馆 报告厅 Lecture Hall, RRS |
| 16:45-17:00 | 省级财政统筹推进预算绩效管理的经验与成效 Experience and Effects of Promoting Budget Performance Management through Provincial Financial Coordination | 刘书明 (山西财经大学财政与公共经济学院) Liu Shuming School of Finance and Economics, Shanxi University of Finance and Economics | 线下 Offline | | |
| 17:00-17:15 | 技术与价值脱嵌：基层人大预算绩效监督的功能范式、现实倾向与矫治 Decoupling Technology and Values: Functional Paradigms, Realistic Trends, and Correction in Grassroots People's Congress Budget Performance Supervision | 卢扬帆 (华南理工大学公共管理学院) Lu Yangfan School of Public Administration, South China University of Technology | 线下 Offline | | |
| 晚餐 Dinner | | | | | |



| 平行论坛A: 地方政府绩效创新 Parallel Forum A: Innovation in Local Government Performance | | | | | | |
|---|---|---|-------------------------------|---|--|----------------------------------|
| 时间 Time | 报告 Title | 报告人 Speaker | 参会方式 Participation Mode | 主持人 Moderator | 点评人 Commentator | 地点 Venue |
| 15:45 - 15:55 | 数字技术何以影响公共管理: 基于文献研究的发现 How Digital Technology Impacts Public Administration: Findings Based on Literature Review | 汪涛 (重庆大学公共管理学院) Wang Tao School of public policy and administration, Chong Qing University | 线下 Offline | | | |
| 15:55-16:05 | 预期管理: 大型赛事举办权促进地区经济增长的机制分析 ——基于经营城市导向的杭州亚运会合成控制法检验 Expected Management: Mechanism Analysis of Promoting Regional Economic Growth through the Right to Host Large scale Events: Testing of Synthetic Control Method for Hangzhou Asian Games Based on Urban Management Orientation | 叶杰 (浙江工商大学公共管理学院) Ye Jie School of Public Administration, Zhejiang Gongshang University | 线下 Offline | 郭晟豪 (兰州大学管理学院) Guo Shenghao School of Management, Lanzhou University | 王焱 (南昌大学公共政策与管理学院) Wang Yan School of Public Policy and Administration, Nanchang University | 逸夫科学馆 201 Room 201, RRS |
| 16:05-16:15 | 省域先进制造业政策绩效生产机制探析——基于31省政策文本的fsQCA方法 Analysis on the Production Mechanism of Provincial Advanced Manufacturing Policy Performance: fsQCA Method based on 31 Provincial Policy texts | 杨雪娟 (广东第二师范学院马克思主义学院) Yang Xuejuan School of Marxism, Guangdong University of Education | 线上 Online | | | |

| | | | | | | |
|-------------|--|---|---------------|---|--|----------------------------------|
| 16:15-16:25 | 公共文化服务共同体的构建逻辑与生成机制——以长三角公共文化服务共同体构建为例 Exploring The Construction Logic and Generation Mechanism of Public Cultural Service Community: A Case Study of Building the Public Cultural Service Community in the Yangtze River Delta | 胡税根、刘娟* (浙江大学公共管理学院) Hu Shuigen, Liu Juan* School of Public Affairs, Zhejiang University | 线下 Offline | | | |
| 16:25-16:35 | 财政政策激励效果何以提升?——基于“节能减排财政政策综合示范城市”的定性比较分析 How to Improve the Incentive Effect of Fiscal Policy: A Qualitative Comparative Analysis Based on “Comprehensive Demonstration Cities of Fiscal Policies for Energy Saving and Emission Reduction” Yangtze River Delta | 何文盛、陆春先* (兰州大学管理学院) He Wensheng, Lu Chunxian* School of Management, Lanzhou University | 线下 Offline | 郭晟豪 (兰州大学管理学院) Guo Shenghao School of Management, Lanzhou University | 王焱 (南昌大学公共政策与管理学院) Wang Yan School of Public Policy and Administration, Nanchang University | 逸夫科学馆 201 Room 201, RRS |
| 16:35-16:45 | 营商环境与区域绿色创新效率的关系——来自中国的证据 The Relationship between Business Environment and Regional Green Innovation Efficiency: Evidence from China | 王忠、王晓* (中国地质大学(武汉)公共管理学院) Wang Zhong, Wang Xiao* School of Public Administration, China University of Geosciences, Wuhan | 线下 Offline | | | |
| 16:45-16:55 | 政府绩效治理助推中国式现代化: 逻辑框架与机制优化 Government Performance Governance Promotes Chinese Modernization: Logical Framework and Mechanism Optimization | 刘强强 (甘肃政法大学公共管理学院) Liu Qiangqiang School of Public Administration, Gansu University of Political Science and Law | 线下 Offline | | | |
| 16:55-17:15 | 点评 Comments | | | | | |
| | 晚餐 Dinner | | | | | |

注: “*”标注为报告人, 下同。

| 平行论坛B: 公共价值导向的政府绩效管理 Parallel Forum B: Government performance management under the guidance of public value | | | | | | |
|--|---|--|-------------------------------|---|--|----------------------------------|
| 时间 Time | 报告 Title | 报告人 Speaker | 参会方式 Participation Mode | 主持人 Moderator | 点评人 Commentator | 地点 Venue |
| 15:45 - 15:55 | 公共价值与政府效能的适配性: 增值化政务服务改革的行动逻辑研究 Adaptability of Public Value and Government Efficiency: A Study on the Action Logic of Value-Added Government Service Reform | 翁列恩 (浙江工业大学公共管理学院) Weng Lieen School of Public Administration, Zhejiang University of Technology | 线下 Offline | 姜雅婷 (内蒙古大学公共管理学院) Jiang Yating School of Public Management Inner Mongolia University | 刘兰剑 (长安大学人文学院) Liu Lanjian School of Humanities and Social Science, Chang'an University | 逸夫科学馆 202 Room 202, RRS |
| 15:55-16:05 | 互联网舆论场域中的政府叙事绩效生成 Performance Generation of Government Narratives in the Internet Public Opinion Field | 马佳铮 (上海市委党校(上海行政学院)) Ma Jiazheng Shanghai Party Institute of CPC & Shanghai Administration Institute | 线下 Offline | | | |
| 16:05-16:15 | 适可而止? 人工智能驱动公共价值创造: 基于实践的反思与展望 Enough is Enough? Artificial Intelligence Driven Public Value Creation: Reconsideration and Prospects from Practice | 邬子靖 (武汉大学政治与公共管理学院) Wu Zijing School of Political Science and Public Administration, Wuhan University | 线下 Offline | | | |

| | | | | | | |
|-------------|---|---|---------------|--|--|----------------------------------|
| 16:15-16:25 | 老旧散小区何以实现绩效创生——“社区-社会”联动共治的实现进路 How Do Old Scattered Communities Realize Performance Creation: The Pathway of “Community-Society” Joint Governance | 毛雪雯*、刘博奥 (兰州大学管理学院) Mao Xuewen*, Liu Aobo School of Management, Lanzhou University | 线下 Offline | 姜雅婷 (内蒙古大学公共管理学院) Jiang Yating School of Public Management, Inner Mongolia University | 刘兰剑 (长安大学人文学院) Liu Lanjian School of Humanities and Social Science, Chang'an University | 逸夫科学馆 202 Room 202, RRS |
| 16:25-16:35 | 公共价值管理理论视角下地方政府公共服务绩效研究——基于模糊集定性比较分析方法 Research on the Performance of Local Government Public Services from the Perspective of Public Value Management Theory: A Qualitative Comparative Analysis Method Based on Fuzzy Sets | 李芳婷 (江西财经大学财税与公共管理学院) Li Fangting School of Finance, Taxation and Public Administration, Jiangxi University of Finance and Economics | 线上 Online | | | |
| 16:35-16:45 | 农村公共政策执行中的公众参与——基于农村林长制政策执行的组态分析 Public Participation in the Implementation of Rural Public Policies: A Configuration Analysis Based on the Implementation of China's Forest Chief System Policy | 林伟星*、乔丹 (北京林业大学经济管理学院) Lin Weixing*, Qiao Dan School of Economics & Management, Beijing Forestry University | 线下 Offline | | | |
| 16:45-16:55 | 基层减负工作成效评估指标构建与应用研究——以陕西省为例 Configuration Analysis of Local Economic Growth Target Adjustments: Striving for Dynamic Equilibrium Amidst Multiple Objectives | 王静 (西北大学公共管理学院) Wang Jing School of Public Administration, Northwest University | 线下 Offline | | | |
| 16:55-17:15 | 点评 Comments | | | | | |
| 晚餐 Dinner | | | | | | |

| 平行论坛C:绩效激励与问责 Parallel Forum C: Performance Motivation and Accountability | | | | | | |
|--|--|---|-------------------------------|---|---|----------------------------------|
| 时间 Time | 报告 Title | 报告人 Speaker | 参会方式 Participation Mode | 主持人 Moderator | 点评人 Commentator | 地点 Venue |
| 15:45 - 15:55 | 绩效激励:积分制赋能乡村治理的作用机理与实现路径 Performance Incentives: Mechanisms and Implementation Paths of Empowering Rural Governance through Points-Based Systems. | 史传林 (华南农业大学公共管理学院) Shi Chuanlin School of Public Administration, South China Agricultural University | 线下 Offline | 曹惠民 (中国矿业大学公共管理学院(应急管理学院)) Cao Huimin School of Public Policy & Management (School of Emergency Management), China University of Mining and Technology | 魏文池 (中国人民大学公共管理学院) Wei Wenchi School of Public Administration and Policy, Renmin University of China | 逸夫科学馆 203 Room 203, RRS |
| 15:55-16:05 | 中国卫生体系75年:绩效与挑战 75 Years of the Chinese Healthcare System: Achievements and Challenges | 吴少龙 (中山大学政治与公共事务管理学院) Wu Shaolong School of Government, Sun Yat-sen University | 线下 Offline | | | |
| 16:05-16:15 | 权力下放、地方信息和努力替代:为什么问责制的权力下放失败了? Decentralization, Local Information and Effort Substitution: Why Decentralization with Accountability Failed? | 陈思丞 (清华大学公共管理学院) Chen Sicheng School of Public Policy & Management, Tsinghua University | 线上 Online | | | |

| | | | | | | |
|-------------|--|--|---------------|---|---|----------------------------------|
| 16:15-16:25 | 公共文化服务 PPP 模式的绩效差距识别与绩效激励——基于省级体彩公益金使用的观察 Performance Gap Identification and Performance Incentives of Public Cultural Service PPP Model: Based on the Observation of the Use of Provincial Sports Lottery Public Welfare Funds | 何文盛、陈贝儿* (兰州大学管理学院) He Wensheng, Chen Beier* School of Management, Lanzhou University | 线下 Offline | 曹惠民 (中国矿业大学公共管理学院(应急管理学院)) Cao Huimin School of Public Policy & Management (School of Emergency Management), China University of Mining and Technology | 魏文池 (中国人民大学公共管理学院) Wei Wenchi School of Public Administration and Policy, Renmin University of China | 逸夫科学馆 203 Room 203, RRS |
| 16:25-16:35 | 社会资本如何促进社区灾害韧性?——一个系统性文献回顾 How does Social Capital Facilitate Community Disaster Resilience? A Systematic Review | 赵官虎*、张宇婷 (兰州大学管理学院) Zhao Guanhu*, Zhang Yuting School of Management, Lanzhou University | 线下 Offline | | | |
| 16:35-16:45 | 中国优化营商环境的政策迭代:基本特征、过程逻辑与动态演进——基于2013-2023年政策文献的内容分析 Policy Iteration for Optimizing Business Environment in China: Basic Characteristics, Process Logic and Dynamic Evolution: A Content Analysis Based on Policy Literature from 2013-2023 | 翁列恩、唐茜茜* (浙江工业大学公共管理学院) Weng Lieen, Tang Qianqian* School of Public Administration, Zhejiang University of Technology | 线下 Offline | | | |
| 16:45-16:55 | 地方经济增长目标调整的组态分析:多重目标中寻求动态平衡 Configuration Analysis of Local Economic Growth Target Adjustments: Striving for Dynamic Equilibrium Amidst Multiple Objectives | 王红帅*、朱思窃 (清华大学公共管理学院) Wang Hongshuai*, Zhu Siyao School of Public Policy and Management, Tsinghua University | 线上 Online | | | |
| 16:55-17:15 | 点评 Comments | | | | | |
| 晚餐 Dinner | | | | | | |

| 平行论坛D:基层政府绩效治理 Parallel Forum D: Grassroots Government Performance Governance | | | | | | |
|--|---|---|-------------------------------|--|---|-------------------------------|
| 时间 Time | 报告 Title | 报告人 Speaker | 参会方式 Participation Mode | 主持人 Moderator | 点评人 Commentator | 地点 Venue |
| 15:45 - 15:55 | 合作生产场景下乡村振兴中绩效损失的生成与改进——基于皋兰县什川镇的案例考察 Generation and Improvement of Performance Loss in Rural Revitalization under Cooperative Production Scenarios: A Case Study of Shichuan Town, Gaolan County | 郎玫 (兰州大学管理学院) Lang Mei School of Management, Lanzhou University | 线下 Offline | 关斌 (兰州大学管理学院) Guan Bin School of Management, Lanzhou University | 张攀 (上海交通大学国际与公共事务学院) Zhang Pan School of International and Public Affairs, Shanghai Jiao Tong University | 逸夫科学馆 114 Room 114, RRS |
| 15:55-16:05 | 乡村振兴中的绩效领导:多重压力下的角色涓滴过程 Performance Leadership in Rural Revitalization: The Drip Process under Multiple Pressures | 张弘 (大连理工大学公共管理学院) Zhang Hong School of Public Administration and Policy, Dalian University of Technology | 线下 Offline | | | |
| 16:05-16:15 | 基层智慧平台治理的堵点与纾解:要素嵌入与网络链接——基于X街道智慧街区试点改革的个案研究 The Blocking Point and Relief of Grassroots Smart Platform Governance: Element Embeddings and Network Links: A Case Study Based on the Pilot Reform of X Street Smart Block | 张雷、杨扬* (东北大学文法学院) Zhang Lei, Yang Yang* School of Humanities and Law, Northeastern University | 线上 Online | | | |

| | | | | | | |
|---------------|--|---|---------------|--|---|-------------------------------|
| 16:15-16:25 | 科层组织的任务化运作:中国政府治理中的“职”与“务”分离现象研究——基于某县教育局招商引资的故事 Task-oriented Operation in Bureaucratic Organizations: A Study into Alienation between Position and Duty in China's Government | 包涵川 (长安大学人文学院) Bao Hanchuan School of Humanities, Chang'an University | 线上 Online | 关斌 (兰州大学管理学院) Guan Bin School of Management, Lanzhou University | 张攀 (上海交通大学国际与公共事务学院) Zhang Pan School of International and Public Affairs, Shanghai Jiao Tong University | 逸夫科学馆 114 Room 114, RRS |
| 16:25-16:35 | 基层公务员公共价值冲突测量量表的开发与检验 Development and Testing of the Public Value Conflict Measurement Scale for Grass-roots Civil Servants | 孙斐、庞欣燕* (兰州大学管理学院) Sun Fei, Pang Xinyan* School of Management, Lanzhou University | 线下 Offline | | | |
| 16:35-16:45 | 地方政府绩效价值的生产模式:一个类型学框架 The Production Model of Local Government Performance Value: a Typological Framework | 谢程远*,张禹恒 (南京师范大学江苏高校东亚国际问题研究中心) Xie Chengyuan*, Zhang Yuheng Center for East Asia International Studies, Nanjing Normal University | 线下 Offline | | | |
| 16:45-16:55 | 自由裁量基准对执法绩效的影响——以环境行政处罚为例 The Impact of Discretionary Standards on Enforcement Performance: A Case Study of Environmental Administrative Penalties | 刘新宇、蔡瑞欣* (清华大学公共管理学院) Liu Xinyu, Cai Ruixin* School of Public Policy and Management, Tsinghua University | 线下 Offline | | | |
| 16:55 - 17:15 | 点评 Comments | | | | | |
| 晚餐 Dinner | | | | | | |

| 圆桌论坛二：公共绩效管理的反思 Round Table Forum 2: Rethinking Public Performance Management | | | | | | |
|--|--|---|-------------------------------|--|--|--|
| 时间 Time | 报告 Title | 报告人 Speaker | 参会方式 Participation Mode | 主持人 Moderator | 地点 Venue | |
| 9:00-9:20 | 沟通共同生产性能：政治信息，政策或事实信息的影响 Communicate to Coproduce Performance: The Impacts of Political Message, Policy, or Factual Information | 陆毅 (纽约城市大学公共管理系) Elaine Yi Lu Department of Public Administration, The City University of New York | 线上 Online | 保海旭 (兰州大学管理学院) Bao Haixu School of Management, Lanzhou University | Zoom会议链接： https://jjay-cuny.zoom.us/j/82136021090?pwd=QVFhMHVjNWd-SenlBe-HdwrDA3WGN2Zz09 | |
| 9:20-9:40 | 结果导向的预算变革 Transforming Your Budget to Deliver Outcomes | Andrew Kleine (安永咨询) Government & Public Sector, EY. | 线上 Online | | | |
| 9:40-10:00 | 敏捷政府简介 Introduction to Agile Government | G. Edward DeSeve (美国国家行政科学院) National Academy of Public Administration | 线上 Online | | | |
| 10:00-10:10 | 互动交流 Interaction | | | | | |



| 平行论坛E：预算绩效管理 with 技术治理 Parallel Forum E: Budget Performance Management and Technology based Governance | | | | | | |
|---|--|--|-------------------------------|--|--|-------------------------------|
| 时间 Time | 报告 Title | 报告人 Speaker | 参会方式 Participation Mode | 主持人 Moderator | 点评人 Commentator | 地点 Venue |
| 8:30 - 8:45 | 预算绩效管理：高质量发展的几点思考 Budget Performance Management: Several Thoughts on High Quality Development | 王泽彩 (中国财经科学研究院) Wang Zecai Chinese Academy of Fiscal Sciences | 线下 Offline | 郎玫 (兰州大学管理学院) Lang Mei School of Management, Lanzhou University | 叶杰 (浙江工商大学公共管理学院) Ye Jie School of Public Administration, Zhejiang Gongshang University | 逸夫科学馆 201 Room 201, RRS |
| 8:45-8:55 | 预算绩效信息使用何以走向实质？——一项混合研究 How Does the Use of Budget Performance Information Transition to Substance? A Mixed-Methods Study | 杜丽娜 (兰州财经大学财政与税务学院) Du Lina School of Finance and Taxation, Lanzhou University of Finance and Economics | 线下 Offline | | | |
| 8:55 - 9:05 | 统筹治理与整体绩效：一个中国式解释框架 Integrated Governance and Overall Performance: A Chinese Interpretation Framework | 王焱 (南昌大学公共政策与管理学院) Wang Yan School of Public Policy and Administration, Nanchang University | 线下 Offline | | | |

| | | | | | | |
|------------|---|---|---------------|--|--|-------------------------------|
| 9:05-9:15 | 迈向“绩效智治”:整体性治理视域下地方政府预算绩效管理的碎片化样态与未来进路 Digitized and Intelligent Performance Governance: Fragmentation and Future Approach of Local Government Budget Performance Management Based on the Perspective of Holistic Governance | 蒙清璇 (广西大学公共管理学院) Meng Qingxuan School of Public Policy and Management, Guangxi University | 线下 Offline | | | |
| 9:15-9:25 | 省级政府预算事前绩效评价规范评价——基于18个省制度文本分析 A Study on the Exante Performance Evaluation System of Local Government Budgets: Based on 18 Provincial Policy Text Analysis | 岳洪江*、魏倩倩 (南京审计大学公共管理学院) Yue Hongjiang*, Wei Qianqian School of Public Administration, Nanjing Audit University | 线下 Offline | 郎玫 (兰州大学管理学院) Lang Mei School of Management, Lanzhou University | 叶杰 (浙江工商大学公共管理学院) Ye Jie School of Public Administration, Zhejiang Gongshang University | 逸夫科学馆 201 Room 201, RRS |
| 9:25-9:35 | 基于PMC指数模型的我国预算绩效管理政策量化评价 Quantitative Evaluation of China's Budget Performance Management Policies Based on PMC Index Modeling | 沈婷月 (中央财经大学中国财政发展协同创新中心) Shen Tingyue Center for China Fiscal Development, Central University of Finance and Economics | 线下 Offline | | | |
| 9:35-9:50 | 点评 Comments | | | | | |
| 9:50-10:10 | 茶歇 Tea Break | | | | | |

| 平行论坛F:绩效管理与服务型政府建设 Parallel Forum F: Public Sector Performance Management and Construction of Service-oriented Government | | | | | | |
|--|---|--|----------------------------|--|---|-------------------------------|
| 时间 Time | 报告 Title | 报告人 Speaker | 参会方式 Participation Mode | 主持人 Moderator | 点评人 Commentator | 地点 Venue |
| 8:30 - 8:40 | 采购类型、偏误来源与绩效问责:基于政府AI使用的调查实验 Procurement Types, Sources of Bias, and Performance Accountability: An Experimental Investigation on Government AI Usage | 张攀 (上海交通大学国际与公共事务学院) Zhang Pan School of International and Public Affairs, Shanghai Jiao Tong University | 线下 Offline | 张弘 (大连理工大学公共管理学院) Zhang Hong Faculty of Humanities and Social Sciences of Dalian University of Technology | 翁列恩 (浙江工业大学公共管理学院) Weng Lieen School of Public Administration, Zhejiang University of Technology | 逸夫科学馆 202 Room 202, RRS |
| 8:40-8:50 | 新一轮电力体制改革能否推进“有效市场”和“有为政府”? ——基于蒙西电网370家发电企业面板数据的分析 Can the New Round of Power System Reform Promote “Efficient Markets” and “Proactive Government”? An Analysis Based on Panel Data of 370 Power Generation Enterprises in the Mengxi Power Grid | 姜雅婷 (内蒙古大学公共管理学院) Jiang Yating School of Public Management, Inner Mongolia University | 线下 Offline | | | |
| 8:50 - 9:00 | 过犹不及:绩效目标难度对基层公务员公共服务动机的曲线效应研究 Too much is too little: A Study on the Curve Effect of Performance Goal Difficulty on the Public Service Motivation of Grassroots Civil Servants | 陈诚*、邹小天 (华中科技大学公共管理学院) Chen Cheng*, Zou Xiaotian School of Public Administration, Huazhong University of Science and Technology | 线下 Offline | | | |

| | | | | | | |
|------------|--|--|---------------|--|---|-------------------------------|
| 9:00-9:10 | 政府关注度对绿色发展的影响——基于系统GMM动态面板模型的实证研究 The Impact of Government Attention on Green Development: An Empirical Study Based on Systematic GMM Dynamic Panel Model | 张振华、何紫卉* (兰州大学经济学院) Zhang Zhenghua, He Zihui* School of Economics, Lanzhou University | 线上 Online | | | |
| 9:10-9:20 | 政府信息公开如何影响安全生产治理绩效:来自省级面板数据的实证检验 Effect of Government Information Disclosure on the Performance of Safety Production Governance: An Empirical Test from Provincial Panel Data | 张崱楠 (中国人民大学公共管理学院) Zhang Yunan School of Public Administration and Policy, Renmin University of China | 线下 Offline | 张弘 (大连理工大学公共管理学院) Zhang Hong Faculty of Humanities and Social Sciences of Dalian University of Technology | 翁列恩 (浙江工业大学公共管理学院) Weng Lieen School of Public Administration, Zhejiang University of Technology | 逸夫科学馆 202 Room 202, RRS |
| 9:20-9:30 | 地方政府推进“互联网+政务服务”改革的影响因素与驱动路径——基于省域面板的动态QCA分析 The Influencing Factors and Driving Paths for Local Governments Topromote The Reform of “Internet Plus Government Services” Dynamic QCA Analysis Based on Provincial Panel | 胡税根、王献波* (浙江大学公共管理学院) Hu Shuigen, Wang Xianbo* School of Public Affairs, Zhejiang University | 线下 Offline | | | |
| 9:30-9:50 | 点评 Comments | | | | | |
| 9:50-10:10 | 茶歇 Tea Break | | | | | |

| 平行论坛G:新技术赋能下的政府绩效管理 Parallel ForumG: Government Performance Management Enabled by new Technology | | | | | | |
|---|---|---|----------------------------|--|---|-------------------------------|
| 时间 Time | 报告 Title | 报告人 Speaker | 参会方式 Participation Mode | 主持人 Moderator | 点评人 Commentator | 地点 Venue |
| 8:30 - 8:40 | 数字中国建设背景下的政府数据治理改革路径 Reform Path of Government Data Governance in the Context of Digital China Construction | 曹惠民 (中国矿业大学公共管理学院(应急管理管理学院)) Cao Huimin School of Public policy&management (School of Emergency Management), China University of Mining and Technology | 线下 Offline | 汪涛 (重庆大学公共管理学院) Wang Tao School of public policy and administration, Chongqing University | 马佳铮 (上海市委党校(上海行政学院)) Ma Jiazheng Shanghai Party Institute of CPC & Shanghai Administration Institute | 逸夫科学馆 203 Room 203, RRS |
| 8:40-8:50 | 政府绩效生产环节过程中的数字化再组织——基于浙政钉使用端与微信工作群的对比研究 Digital Reorganization in the Process of Government Performance Production: Based on A Comparative Study between Zhezhen ding End-Use and Wechat Work Group | 邹蓉 (武汉大学社会学学院) Zou Rong School of Sociology, Wuhan University | 线下 Offline | | | |
| 8:50 - 9:00 | 技术还是组织:中国政务数据开放的驱动因素与配置路径 Technology or Organization: Open Government Data's Driving Elements and ConfigThe Generation and Resolution of Alienation Phenomenon in Grassroots Government Governance Empowered by Digital Technology Path in China | 张蕊 (河海大学公共管理学院) ZHANG Rui School of Public Administration, Renmin University of China | 线上 Online | | | |

| | | | | | | |
|-------------|--|--|---------------|--|---|-------------------------------|
| 9:00-9:10 | 数字技术赋能基层食品安全监管治理异化现象的生成与消解 The Generation and Resolution of Alienation Phenomenon in Grassroots Government Governance Empowered by Digital Technology | 王蕾、谢成林* (首都经济贸易大学城市经济与公共管理学院) Wang Lei, Xie Chenglin* School of Urban Economics and Public Administration, Capital University of Economics and Business | 线下 Offline | 汪涛 (重庆大学公共管理学院) Wang Tao School of public policy and administration, Chongqing University | 马佳铮 (上海市委党校(上海行政学院)) Ma Jiazheng Shanghai Party Institute of CPC & Shanghai Administration Institute | 逸夫科学馆 203 Room 203, RRS |
| 9:10-9:20 | 技术应用对街头官僚行政效果的影响及其机制研究——基于警务执法记录仪的条件过程分析 The Impact of Technological Application on Street-Level Bureaucratic Administrative Effectiveness and Its Mechanism A Conditional Process Analysis Based on Police Body-Worn Cameras | 权一章 (上海交通大学国际与公共事务学院) Quan Yizhang School of International and Public Affairs, Shanghai Jiao Tong University | 线上 Online | | | |
| 9:20-9:30 | 数据开放共享如何提升政府履职效能?——基于2017-2021年237个城市的面板数据分析 How Does Data Open Sharing Improve Government Performance? - A Panel Data Analysis Based on 237 Cities in China from 2017-2021 | 张电电*、牟姿建 (山东财经大学公共管理学院) Zhang Diandian*, Mou Zijian School of Public Administration and Policy, Shandong University of Finance and Economics | 线上 Online | | | |
| 9:30-9:40 | 基于目标管理的政府绩效评估诊断:运行逻辑与实现路径 Diagnosis of Government Performance Evaluation Based on Objective Management: Framework Construction and Promotion Path | 郭斌、常思迪* (西北大学公共管理学院) Guo Bin, Chang Sidi* School of Public Administration, Northwest University | 线下 Offline | | | |
| 9:40-10:00 | 点评 Comments | | | | | |
| 10:00-10:10 | 茶歇 Tea Break | | | | | |

| 平行论坛H: 数智驱动政府绩效评估 Parallel Forum H: Government Performance Evaluation Driven by Data Intelligence | | | | | | |
|--|---|--|----------------------------|---|--|-------------------------------|
| 时间 Time | 报告 Title | 报告人 Speaker | 参会方式 Participation Mode | 主持人 Moderator | 点评人 Commentator | 地点 Venue |
| 8:30 - 8:40 | 基于信息流的政府绩效评估结果偏差及其消解 Deviation and Mitigation of Government Performance Evaluation Results Based on Information Flow | 郭斌 (西北大学公共管理学院(应急管理 学院)) Guo Bin School of Public Administration (School of Emergency Management), Northwest University | 线下 Offline | 魏志鹏 (图书与情报杂志社) Wei Zhipeng Library and Information | 卢扬帆 (华南理工大学公共管理学院) Lu Yangfan School of Public Administration, South China University of Technology | 逸夫科学馆 114 Room 114, RRS |
| 8:40-8:50 | 数智时代政府绩效的测度方法改革:机遇与挑战 Reforming Measurement Methods for Government Performance in the Digital Intelligence Era: Opportunities and Challenges | 刘兰剑 (长安大学人文学院) Liu Lanjian School of Humanities and Social Science, Chang'an University | 线下 Offline | | | |
| 8:50 - 9:00 | 公共行政范式转换下的政府绩效测度 Government Performance Measures under Public Administration Paradigm Shifts | 魏文池 (中国人民大学公共管理学院) Wei Wenchi School of Public Administration and Policy, Renmin University of China | 线下 Offline | | | |
| 9:00-9:10 | 数智时代:全过程政府绩效评估探索 The Era of Digital Intelligence: Exploring Comprehensive Government Performance Evaluation | 常永华 (陕西师范大学国家安全学院(政法与公共管理学院)) Chang Yonghua National Security College of Shaanxi Normal University (School of Political Science, Law and Public Administration), ShanXi Normal University | 线下 Offline | | | |
| 9:40-10:00 | 点评 Comments | | | | | |
| 10:00-10:10 | 茶歇 Tea Break | | | | | |

主办单位简介

兰州大学管理学院简介

兰州大学创建于1909年,是教育部直属的全国重点综合性大学,是国家“双一流”建设高校(A类),在全国高等教育格局中具有重要战略地位,在国内外具有重要影响和良好声誉。兰州大学管理学院成立于2004年,学院以“培养具有全球视野、本土情怀和社会责任的卓越领导者”为使命,通过实施“文化兴院、人才强院、国际化、数字化”四大战略,经过近二十年的发展,在学科建设、人才培养、科学研究、师资队伍、国际交流与合作、社会服务等方面取得了丰硕的成果。

专业品牌彰显学科实力。学院有一级学科博士学位授权点2个(公共管理、工商管理),二级学科博士点3个(行政管理、政府绩效管理、应急管理),博士后科研流动站1个(公共管理);在第五轮学科评估中,公共管理获评B+,工商管理获评B;在最新发布的2023软科中国最好学科排名中,学院公共管理学科排名15,位列前7%;工商管理学科排名87,位列前30%。有工商管理硕士(MBA)(含高级工商管理硕士(EMBA)和国际工商管理硕士(IMBA))、公共管理硕士(MPA)、会计硕士(MPAcc)3个专业学位授权点。在2018年教育部专业学位水平评估中,我院MBA获评B+,MPA获评B;MPA项目在全国第二批MPA试办院校的教学合格评估中位居第3名。截至目前,学院5个本科专业已实现国家级一流本科专业建设点全覆盖,其中行政管理专业是教育部高等学校特色专业建设点,人力资源管理专业是甘肃省高等学校特色专业建设点。

教育教学成效显著。目前,学院有在校生共3685人,其中本科生1022人,学术型硕士生298人、博士生125人(含留学生4人),专业学位研究生2240人。基于本科创新型人才培养项目“成功计划”申报的“西部高校管理类本科专业教育模式创新:“成功计划”十二年探索与实践”项目荣获2018年度国家级教学成果二等奖,基于本科生教育模式创新项目“大学生领导力与社会责任示范研修班”申报的“大学生领导力与社会责任教育模式创新:兰州大学示范研修班的探索”项目荣获2021年甘肃省教学成果一等奖。《战略管理》获评首批国家级线上线下混合式一流课程,《公共管理学》《政府绩效管理》课程入选第二批国家级线下一流课程;《会计学原理》《销售管理》《公共管理学》《信息分析》《政府绩效管理》《财务管理》《审计学》《公共政策决策模拟》8门课程获评省级一流本科课程,《管理学原理》《会计学原理》《运筹学》获评甘肃省高等学校精品课程,《企业战略管理》被评为“省级精品资源共享课”,“兰州大学政府绩效管理教学团队”和“公共管理学教学团队”分别入选2019年和2022年甘肃省高等学校教学团队。

师资力量持续壮大。学院现有专任教师111人,获得博士学位比例为83%,有海外访学经历的教师比例为49.5%。有全国先进工作者1人,国家高层次人才特殊支持计划“万人计划”教学名师1人,国家高层次人才特殊支持计划“万人计划”领军人才2人,全国文化名家暨“四个一批”人才(理论界)1人,国家“万人计划”青年拔尖人才1人,教育部“长江学者奖励计划”青年学者1人,教育部高等学校教学名师1人,教育部新世纪优秀人才3人,教育部教学指导委员会委员2人,教育部公共管理类专业教学指导委员会委员1人,享受国务院政府特殊津贴4人,全国工商管理专业学位研究生教育指导委员会委员1人,甘肃省拔尖领军人才3人,甘肃省领军人才10人,享受甘肃高层次专业技术人才津贴4人,甘肃省宣传思想文化系统“四个一批”人才5人,甘肃省优秀专家1人,甘肃省“园丁奖”1人,甘肃省教学名师3人,甘肃省优秀青年文化人才4人,宝钢优秀教师6人,甘肃省“飞天学者”3人,国华杰出学者奖获得6人。近年来,学院通过多种方式与美国波特兰州立大学、宾夕法尼亚州立大学、西华盛顿大学、纽约城市大学组建高水平研究团队。学院积极营造“近者悦、远者来”的发展环境,不断完善职称评定制度,实施有竞争力的绩效激励制度,为教师发展提供强有力的支持。

科学研究水平不断突破。以“综合、交叉、弹性、开放”为原则设立研究所和研究中心,促进公共管理

| 9:10-9:20 | 以绩效为导向的政府战略如何可能?—G省产业政策推动中跨层绩效整合的困境 The Performance Loss of Cross-Tier Policy Implementation: Local Government Strategic Stagnation and Governance Strategies :A Case Study on the Implementation of Ecological Industry Policies | 郎玫、郭宗汲* (兰州大学管理学院) Lang Mei, Guo Zongji* School of Management, Lanzhou University | 线下 Offline | 魏志鹏 (图书与情报杂志社) Wei Zhipeng Library and Information | 卢扬帆 (华南理工大学公共管理学院) Lu Yangfan School of Public Administration, South China University of Technology | 逸夫科学馆 114 Room 114, RRS |
|-----------------------------------|--|---|----------------------------|--|--|-------------------------------|
| 9:20-9:30 | 指标体系价值工具性:政府绩效评价如何助推中国式现代化 Value Instrumentality of Index System: How to Promote Chinese-style Modernization by Government Performance Evaluation | 郑方辉、卞潇* (华南理工大学公共管理学院) Zheng Fanghui, Bian Xiao* School of Public Administration, South China University of Technology | 线下 Offline | | | |
| 9:30-9:40 | 数字政府项目何以影响组织变革——基于浙江143项“多跨应用场景”的网络分析 How E-Government Projects Affect Organizational Change: A Network Analysis Based on 143 Multiple-Cross Applications in Zhejiang Province | 王子琦 (浙江红船干部学院) Wang Ziqi Zhejiang Redboat Executive Leadership Academy | 线下 Offline | | | |
| 9:40-10:00 | 点评 Comments | | | | | |
| 10:00-10:10 | 茶歇 Tea Break | | | | | |
| 会议闭幕式 Closing Ceremony | | | | | | |
| 时间 Time | 内容 Arrangements | | 参会方式 Participation Mode | 主持人 Moderator | 地点 Venue | |
| 10:10-10:30 | 闭幕报告:人民至上原则导向下地方政府社会安全治理绩效评估创新 Report: Performance Evaluation Innovation of Local Governments' Social Security Governance under the Guidance of The Principle Of People First | 胡象明 (北京航空航天大学公共管理学院) Hu Xiangming School of Public Administration, Beihang University | 线下 Offline | 马翔 (兰州大学管理学院) Ma Xiang School of Management, Lanzhou University | 逸夫科学馆报告厅 Lecture Hall, RRS | |
| 10:30-10:50 | 会议总结 Summary of the Conference | 魏文池 (中国人民大学公共管理学院) Wei Wenchi School of Public Administration and Policy, Renmin University of China 王学军 (兰州大学管理学院) Wang Xuejun School of Management, Lanzhou University | | | | |

和工商管理两个学科交叉融合,形成了政府绩效管理、公共政策、应急管理、行政管理、民族地区治理、战略管理、人力资源管理、运营管理、营销管理、会计与财务管理10个特色研究方向。2004年以来,学院累计获得国家级科学研究基金项目159项,其中,国家自然科学基金重点项目2项,国家社科基金重大项目2项、重点项目5项,教育部人文社科研究重大课题攻关项目1项。获得高等学校科学研究优秀成果奖二等奖3项,甘肃省哲学社会科学优秀成果奖52项。近年来,学院年均立项国家级基金项目12项,年均发表CSSCI文章约70篇,年均发表SCI/SSCI40篇,年均发表高水平文章33篇,省部级领导批示或采纳的智库成果32项,科学研究成果在兰州大学人文社科学院中名列前茅。

积极推进国际化战略并取得显著成效。学院秉承“以评促建”和“持续改进”的理念,将国际认证理念和标准嵌入学科建设、人才培养、科学研究、人才队伍和社会服务等方面。2014年,MBA项目(含IMBA和EMBA)通过AMBA认证并于2017年通过再认证。2022年,MBA各项目再次获得AMBA认证,管理学院同时获得首次BGA金牌认证,成为西北地区首家通过AMBA和BGA联合认证的管理学院。学院积极推进AACSB认证,于2013年成为AACSB会员,2017年启动认证,2023年4月完成现场访视评审工作并于7月获得认证,成为全球顶尖6%获得该认证的商学院(管理学院)之一,并成为西北第一家也是唯一一家获得AACSB、AMBA、BGA三大认证的商学院。目前学院已与美国伊利诺伊大学芝加哥分校、美国罗格斯大学、美国内华达大学雷诺分校、美国波特兰州立大学、英国阿斯顿大学、德国莱比锡商学院、瑞士西北应用科学与艺术大学、韩国首尔大学等30多所(境)外院校和研究机构建立交流合作关系,开展了教师互访、学生交流、合作科研、外教课程、硕博联培、暑期学校、海外培训、联合举办学术会议等合作项目,培养了一大批具有坚实理论基础和国际化视野的管理人才。

学院坚持用学术研究成果、管理专业知识与技术服务社会,积极与地方政府、企业和各类社会组织合作,组织开展了被誉为“甘肃模式”的第三方政府绩效评价、金城峰会、发布中国县级政府绩效指数等引起社会广泛关注的社会服务活动。学院积极为政府决策、产业升级、企业转型发展提供专业化咨询和培训服务,助力甘肃社会经济发展。

回首过去,兰州大学管理学院走出了一条在西部经济欠发达地区建设卓越管理学院的道路;展望未来,兰州大学管理学院肩负师生和社会各界重托,打造西部管理教育“高地”的目标任重道远。为此,兰州大学管理学院全体师生员工将始终心怀“国之大者”,继续秉持改革创新的雄心壮志,坚定不移实施“文化兴院、人才强院、国际化、数字化”四大战略,秉承“合作、创新、进取、责任”的学院文化,践行“学习管理就是学习成功”的院训,深化推进学院内部治理改革,为国家和西部地区培养卓越的管理人才,持续向“高度开放、研究支持、国内一流、国际知名的综合型管理学院”的目标迈进。

兰州大学管理学院衷心感谢长期以来国内外学界同仁对学院发展的无私帮助和热情支持,热诚欢迎各位海内外同仁与青年才俊来院交流指导,让我们共同携手,一道书写兰州大学管理学院辉煌的新篇章!

联系我们

• 地址:中国·兰州·天水南路222号(730000)

• 电话/ 传真:0931-8910402

• 邮箱:glxy@lzu.edu.cn

• 网址: <http://ms.lzu.edu.cn>



Introduction to School of Management, Lanzhou University

Lanzhou University (LZU) was founded in 1909. It is a national comprehensive university under the direct authority of the Ministry of Education and is on the list of China's construction plan of world-class universities and first-class disciplines ("Double-First Class" initiative). The university has an important strategic position in the pattern of China's higher education as well as great influence and good reputation both home and abroad. The School of Management at Lanzhou University (LUSM) was established in 2004, with "to develop leaders with global perspective, local commitment and social responsibility for western China and beyond" as its mission and "School culture-building", "School enhancement by talent", "Internationalization", "Digitalization" as its strategies. After nearly 20 years of development, LUSM has achieved great results in discipline building, research, talent and faculty development, International exchange and cooperation and social services, etc.

Professional brand shows the strength of the discipline. LUSM provides doctoral programs in public administration and business administration, and has one postdoctoral station of public administration. In the fifth round of discipline evaluation, its public administration was rated B+, and business administration B. According to ShanghaiRanking's Best Chinese Subjects Ranking 2023, its public administration discipline ranks 15th, ranking in the top 7%; Business Administration ranks 87nd, in the top 30%. It offers three professional master's degrees: MBA (including EMBA and international MBA), MPA and MPAcc. In the professional degree level assessment of the Ministry of Education in 2018, our school was awarded B+ for MBA and B for MPA; The MPA project ranked third in the teaching qualification assessment of the second batch of MPA pilot colleges in China. Up to now, the five undergraduate majors of the college have achieved full coverage of state-level first-class undergraduate major construction points, among which the administration major is the characteristic major construction point of higher education institutions of the Ministry of Education, and the human resource management major is the characteristic major construction point of higher education institutions of Gansu Province.

Significant educational and teaching achievements have been made. At present, the college has a total of 3685 students, including 1022 undergraduate students, 298 academic master's students, 125 doctoral students (including 4 international students), and 2240 professional degree graduate students. The "Innovation of Management Undergraduate Education Model in Western Universities: Twelve Year Exploration and Practice of the" Success Plan "based on the application of the" Success Plan "for undergraduate innovative talent cultivation project won the second prize of the 2018 National Teaching Achievement Award, The "Innovation of College Student Leadership and Social Responsibility Education Model: Exploration of Lanzhou University Demonstration Training Class" project, based on the undergraduate education model innovation project "College Student Leadership and Social Responsibility Demonstration Training Class", won the first prize of teaching achievements in Gansu Province in 2021. Strategic Management has been selected as one of the first batch of national level blended first class courses, while Public Management and Government Performance Management have been selected as the second batch of national level offline first class courses; Eight courses, including Principles of Accounting, Sales Management, Public Management, Information Analysis, Government Performance Management, Financial Management, Audit, and Public Policy Decision Simulation, were rated as provincial-level first-class undergraduate courses. Principles of Management, Principles of Accounting, and Operations Research were rated as high-quality courses in higher education institutions in Gansu Province. Enterprise Strategic Management was rated as a provincial-level high-quality resource sharing course, The Lanzhou University Government Performance Management Teaching Team and the Public Management Teaching Team were selected as teaching teams for higher education institutions in Gansu Province in 2019 and 2022, respectively.

The strength of teachers continues to grow. At present, the college has 111 full-time teaching and research personnel, 83% of whom have obtained doctoral degrees, and 49.5% of the teachers with overseas visiting experience. There are 1 national advanced worker, 2 national high-level talent special support program "Ten thousand thousand Plan" teaching master, 1 national high-level talent special support program "ten thousand plan" leading talent, 1 national cultural celebrity and "four batch" talent (theoretical circle), 1 national "ten thousand Plan" young top talent, 1 young scholar of "Changjiang Scholars Award Program" of the Ministry of Education, 1 famous teacher of higher education of the Ministry of Education, 3 outstanding talents of the Ministry of Education in the New century, 2 members of the Teaching Steering Committee of the Ministry of Education, 1 member of the Teaching Steering Committee of Public Administration major of the Ministry of Education, 4 people enjoy the special government allowance of The State Council. 1 member of the National Business Administration Graduate Education Steering Committee, 3 top leading talents in Gansu Province, 10 leading talents in Gansu Province, 4 enjoying the high-level professional and technical personnel allowance in Gansu Province, 5 talents in the "four batch" of Gansu propaganda ideological and cultural system, 1 excellent expert in Gansu Province, 1 "Gardener Award" in Gansu Province, 3 famous teachers in Gansu Province, There are 4 outstanding youth cultural talents of Gansu Province, 6 outstanding teachers of Baosteel, 3 "Flying scholars" of Gansu Province, and 6 Guohua Outstanding Scholars Award. In recent years, the College has established high-level research teams with Portland State University, Pennsylvania State University, Western Washington University and City University of New York in a variety of ways. The college actively creates a development environment of "near people happy, far people come", constantly improves the title evaluation system, implements a competitive performance incentive system, and provides strong support for the development of teachers.

Breakthroughs have been made in scientific research. The Institute and research center have been established on the principle of "comprehensive, cross-cutting, flexible and open" to promote the cross-integration of the two

disciplines of public administration and business administration, and have formed 10 characteristic research directions of government performance management, public policy, emergency management, administrative management, ethnic area governance, strategic management, human resource management, operation management, marketing management, accounting and financial management. Since 2004, the College has obtained a total of 159 national scientific research fund projects, including 2 key projects of the National self-Science Fund, 2 major projects of the National Social Science Fund and 5 key projects, and 1 key research project of the Ministry of Education in humanities and Social science research. He has won 3 second prizes of Scientific Research Outstanding achievement Awards in universities and 52 outstanding achievement awards of philosophy and social sciences in Gansu Province. In recent years, the school has established 12 national fund projects annually, published about 70 CSSCI articles annually, 40 SCI/SSCI articles annually, 33 high-level articles annually, and 28 think tank results approved or adopted by provincial and ministerial leaders. The scientific research results are among the best in the School of Humanities and Social Sciences of Lanzhou University.

We have actively promoted the internationalization strategy and achieved remarkable results. Adhering to the concept of "evaluation to promote construction" and "continuous improvement", the school has embedded the concept and standards of international certification into disciplines construction, personnel training, scientific research, talent team and social services. In 2014, the MBA program (including IMBA and EMBA) was accredited by AMBA and re-accredited in 2017. In 2022, the MBA programs once again received AMBA accreditation, and the School of Management also received its first BGA gold certification, becoming the first management school in the Northwest Region to pass the joint accreditation of AMBA and BGA. The school actively promotes AACSB accreditation, becoming a member of AACSB in 2013, launching accreditation in 2017, completing the on-site inspection review in April 2023 and obtaining accreditation in July, becoming one of the top 6% business schools (management schools) in the world with this accreditation. It has become the first and only business administration school in Northwest China to obtain the three certifications of AACSB, AMBA and BGA. At present, the school has established exchange and cooperation relations with more than 30 foreign universities and research institutions, such as University of Illinois at Chicago, Rutgers University, University of Nevada Reno, Portland State University, Aston University, Leipzig Business School, Germany, Northwestern University of Applied Sciences and Arts, Switzerland, Seoul National University, South Korea. We have carried out cooperation projects such as teacher visits, student exchanges, cooperative scientific research, foreign teacher courses, master and doctoral joint training, summer schools, overseas training, and joint academic conferences, and cultivated a large number of management talents with solid theoretical foundation and international vision.

The School adheres to serving society with academic research results, management expertise and technology, actively cooperates with local governments, enterprises and various social organizations, and organizes and carries out social service activities known as the "Gansu model", the third party government performance evaluation, the Golden City Summit, and the release of China's county-level government performance index, which have attracted wide public attention. The college actively provides professional consulting and training services for government decision-making, industrial upgrading, and enterprise transformation and development to help the socio-economic development of Gansu.

Looking back on the past, the School of Management of Lanzhou University has stepped out of a road to build an excellent management school in the western economically underdeveloped areas; Looking forward to the future, the School of Management of Lanzhou University shoulders the heavy trust of teachers and students and all sectors of society, and has a long way to go to build a "highland" of management education in the west. To this end, all the teachers, students and staff of Lanzhou University School of Management will always bear in mind the "national leader", continue to uphold the ambition of reform and innovation, unswervingly implement the four strategies of "culture, talent, internationalization and digitalization", uphold the college culture of "cooperation, innovation, progress and responsibility", and practice the school motto of "learning management is learning success". Deepen and promote the reform of the school's internal governance, cultivate outstanding management talents for the country and the western region, and continue to move forward to the goal of "highly open, research support, domestic first-class, internationally renowned comprehensive management school".

The School of Management of Lanzhou University sincerely thanks for the long-term selfless help and enthusiastic support of academic colleagues at home and abroad for the development of the school, warmly welcome all colleagues and young talents at home and abroad to exchange guidance, let us work together to write a brilliant new chapter of the School of Management of Lanzhou University!

Contact Us

Add: South Tianshui Road22, Lanzhou, Gansu, P.R, China, 730000

Tel/Fax: 0931-8910402

E-mail: glxy@lzu.edu.cn

Website: <http://ms.lzu.edu.cn>



兰州大学中国政府绩效管理研究中心简介

兰州大学中国政府绩效管理研究中心始建于2004年,秉持通过政府绩效评价和管理推动政府职能转变、行政体制改革和营商环境优化的崇高使命,已建成为我国政府绩效管理基础理论研究、政府绩效评估与制度建设、数据库建设、人才培养和社会服务的重要基地。中心自2006年起由兰州大学和中国行政管理学会共建,2013年被列为甘肃省高等学校人文社会科学重点研究基地,2017年起入选中国智库索引(CTTI)来源智库,2022年入选兰州大学新型智库试点单位,2023年入选中国智库索引(CTTI)年度智库建设标杆案例。

中心是我国政府绩效管理高层次人才培养、高水平科学研究和高质量社会服务的重要力量。兰州大学管理学院名誉院长、全国政府绩效管理研究会副会长包国宪教授任中心主任。中心包国宪教授、何文盛教授、王学军教授分别入选国家“万人计划”第一批教学名师、国家“万人计划”领军人才、国家“万人计划”青年拔尖人才。中心现有专、兼职教授30余名,副教授20余名,讲师10余名,形成了以国家级人才为引领、以中青年骨干教师为骨干的高层次人才队伍,培养了中国第一批政府绩效管理专业博士和硕士,构建了政府绩效管理“本科方向—硕士—博士—博士后”全链条人才培养体系。

中心作为我国首家第三方政府绩效评价机构,开创了我国第三方机构评价政府绩效的先河,形成了中国地方政府绩效评价的“甘肃模式”,开发了全国首个县级政府绩效指数,出版了全国首部县级政府绩效蓝皮书:《中国县级政府绩效指数研究报告(2021)》,构建形成了政府治理绩效评价的方法论体系、指标体系与数据库。

中心参与推动成立全国政府绩效管理研究会、全国政府绩效管理合作研究网络,作为发起者与美国、日本、韩国、泰国、越南等国高校自2009年起共同主办的政府绩效管理与绩效领导国际会议是全球范围内规模最大的绩效会议之一,依托这一学术共同体,推动建立了国际政府绩效联盟。

中心先后承担国家级科研项目 and 世界银行、国家部委及地方政府委托项目60余项,参与了国家税务总局、原环保部、原农业部 and 杭州、深圳等多个地方政府的绩效评估方案设计和咨询工作,承担了全国MPA教指委《政府绩效管理》课程培训等多次全国性政府绩效专题培训。组织编撰了《中国政府绩效管理年鉴》,出版了《政府绩效管理》等十余部专著,创立并主办了《政府绩效管理评论》辑刊,在国内外高水平杂志发表论文400余篇,多篇论文被《新华文摘》《人大复印资料》全文转载,研究成果获得高等学校科学研究优秀成果奖(人文社会科学)、CTTI来源智库优秀成果特等奖、甘肃省哲学社会科学优秀成果一等奖等国家和省(部)级科学研究奖项20余项,提出的以公共价值为基础的政府绩效治理理论受到学术界广泛关注和认可。

· 中心联系方式:0931-8914309 · 电子邮箱:gpm@lzu.edu.cn

· 中心地址:甘肃省兰州市天水南路222号兰州大学 730000

Introduction to China Research Center for Government Performance Management

Founded in 2004, China Research Center for Government Performance Management of Lanzhou University (CRCGPM) adheres to the lofty mission of promoting the transformation of government functions, administrative system reform and business environment optimization through government performance evaluation and management. CRCGPM is an important platform for theoretical research, evaluation practices, system construction, database construction, talent training, and social services of the government performance management in China. Since 2006, CRCGPM has been jointly established by Lanzhou University and the Chinese Public Administration Society. Since 2013, CRCGPM has been listed as a key research base of humanities and social sciences in higher education in Gansu Province. Since 2017, CRCGPM has been selected as a think tank of China Think Tank Index (CTTI), Since 2022, CRCGPM has been selected as a pilot unit for new think tanks at Lanzhou University in 2022. Since 2023 CRCGPM has been selected as a benchmark case for think tank construction in the China Think Tank Index (CTTI).

CRCGPM is an important force for high-level personnel training, high-level scientific research and high-quality social services in China's government performance management. Prof. Bao Guoxian, Honorary Dean of the School of Management, also the Vice President of the National Association of Government Performance Management, is the director of the CRCGPM. Prof. Bao Guoxian, Prof. He Wensheng and Prof. Wang Xuejun of the Center were selected as the first batch of Teaching Masters of China's "Special Support Program", China's "Special Support Program for High-level Personnel Recruitment" and "The national youth talent support program". CRCGPM has more than 30 full-time and part-time professors (research fellow), more than 20 associate professors (associate research fellow), and more than 10 lecturers, has formed a high-level talent team guided by national talents and with young and middle-aged teachers as the backbone. It has trained the first batch of PhDs and masters in government performance management in China, and built a whole-chain talent training system of "undergraduate orientation - master's - Doctor's - postdoctoral" in government performance management.

As the first third-party government performance evaluation institution in China, CRCGPM has pioneered the evaluation of government performance by third-party institutions in China, formed the "Gansu Model" of local government performance evaluation in China. CRCGPM developed the country's first county government performance index, published the country's first County government performance blue book: China County Government Performance Index Research Report (2021), and built a methodology system, index system and database for government governance performance evaluation.

CRCGPM has promoted the establishment of the National Government Performance Management Research Association (NGPMRA) and the National Government Performance Management Cooperative Research Network (NGPMCRN), and as the initiator, co-hosted the International Conference on Government Performance Management and Performance Leadership with universities in the United States, Japan, Korea, Thailand, and Vietnam since 2009, make it the largest performance conference in the world. CRCGPM also contributed to the establishment of the International Government Performance Alliance (IGPA).

CRCGPM has undertaken more than 60 national research projects and projects entrusted by the World Bank, national ministries, and local governments. CRCGPM has participated in the design and consultation of performance evaluation programs of the State Administration of Taxation, the former Ministry of Environmental Protection, the former Ministry of Agriculture, and many local governments such as Hangzhou and Shenzhen, and has undertaken much national training on government performance topics such as the training of "Government Performance Management" course training of the National MPA Education and Steering Committee, created and hosted the Review of Government Performance Management. The research teams of CRCGPM have published more than 400 papers in high-level journals at home and abroad, and many papers have been reprinted in full in Xinhua Digest and NPC Reprographic Materials, and some research results have won the Second Prize of Outstanding Achievements in Scientific Research in Higher Education (Humanities and Social Sciences), CTTI Think tank outstanding achievement special prize, the First Prize and Second Prize of Outstanding Achievements in Philosophy and Social Sciences in Gansu Province. The research achievements of CRCGPM have won more than 20 national and provincial (ministerial) scientific research awards, and the theory of Public Value-based Government Performance Governance (PV-GPG) has received wide attention and recognition in academia.

• Center contact information: Tel: 0931-8914309 • E-mail: gpm@lzu.edu.cn

• Center Address: Lanzhou University, 222 Tianshui South Road, Lanzhou City, Gansu Province 730000

首届 政府绩效管理与绩效领导国际学术会议

The 1st International Academic Conference on Government Performance Management and Leadership

时间: 2009年9月15日-16日

地点: 中国兰州

主办单位: 兰州大学

协办单位: 美国波特兰州立大学; 日本早稻田大学

主题: 绩效领导、绩效评估与公共治理创新

DATE: September 15-16, 2009

LOCATION: Lanzhou, China

HOST: Lanzhou University, China

CO-HOST: Portland State University, USA; Waseda University, Japan

THEME: Performance Leadership, Assessment and Innovation of Public Governance



第二届 政府绩效管理与绩效领导国际学术会议

The 2nd International Academic Conference on Government
Performance Management and Leadership

时间: 2011年10月1日-2日

地点: 美国波特兰

主办单位: 美国波特兰州立大学

协办单位: 兰州大学; 日本早稻田大学; 越南胡志明国家政治行政学院

主题: 创新型政府——面向可持续性方案

DATE: October 1-2, 2011

LOCATION: Portland, USA

HOST: Portland State University, USA

CO-HOST: Lanzhou University, China; Waseda University, Japan; Ho Chi Minh Academic of Politics

THEME: Innovative Government——Facing a Sustainable Plan



第三届 政府绩效管理与绩效领导国际学术会议

The 3rd International Academic Conference on Government
Performance Management and Leadership

时间: 2013年9月22日-23日

地点: 日本东京

主办单位: 日本早稻田大学

协办单位: 兰州大学; 美国波特兰州立大学; 越南胡志明国家政治行政学院

主题: 治理、领导与绩效——通过国际合作促进政府绩效创新

DATE: September 22-23, 2013

LOCATION: Tokyo, Japan

HOST: Waseda University, Japan

CO-HOST: Lanzhou University, China; Portland State University, USA; Ho Chi Minh Academic of Politics and Public Administration, Vietnam

THEME: Governance, Leadership and Performance——To Accelerate Government Performance Innovation Through International Cooperation.



第四届 政府绩效管理与绩效领导国际学术会议

The 4st International Academic Conference on Government
Performance Management and Leadership

时间: 2015年10月10日-11日

地点: 中国兰州

主办单位: 兰州大学

协办单位: 美国波特兰州立大学; 日本早稻田大学; 越南胡志明经济大学; 韩国首尔大学; 泰国孔敬大学

主题: 依法治国与政府绩效

DATE: October 10-11, 2015

LOCATION: Lanzhou, China

HOST: Lanzhou University, China

CO-HOST: Portland State University, USA; Waseda University, Japan; Ho Chi Minh Academic of Politics and Public Administration, Vietnam; Seoul National University, ROK; Khon Kaen University, Thailand

THEME: Rule of Law and Government Performance



第五届 政府绩效管理与绩效领导国际学术会议

The 5st International Academic Conference on Government
Performance Management and Leadership

时间: 2017年9月13日-15日

地点: 泰国孔敬

主办单位: 泰国孔敬大学

协办单位: 兰州大学; 美国波特兰州立大学; 日本早稻田大学; 韩国首尔大学

主题: 迈向智慧增长的可持续发展路径

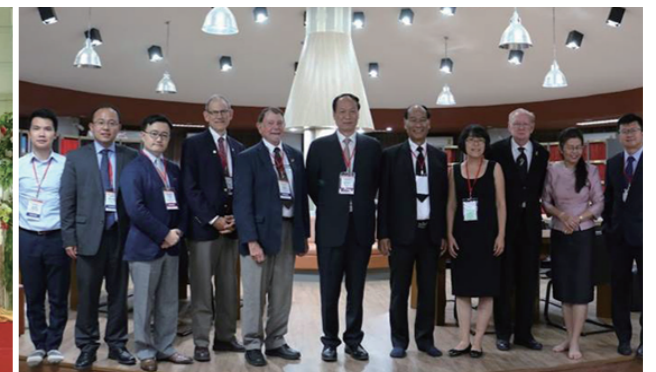
DATE: September 13-15, 2017

LOCATION: Khon Kaen, Thailand

HOST: Khon Kaen University, Thailand

CO-HOST: Lanzhou University, China; Portland State University, USA; Waseda University, Japan; Seoul National University, ROK

THEME: Smart Growth and Sustainable Solutions



第六届 政府绩效管理与绩效领导国际学术会议

The 6st International Academic Conference on Government Performance Management and Leadership

时间: 2019年9月25日-27日

地点: 越南胡志明

主办单位: 越南胡志明经济大学

协办单位: 澳大利亚埃迪斯科文大学; 兰州大学; 美国波特兰州立大学; 日本早稻田大学; 泰国孔敬大学

主题: 迈向可持续发展的公共价值领导与管理

DATE: September 25-27, 2019

LOCATION: Ho Chi Minh City, Vietnam

HOST: University of Economics Ho Chi Minh City, Vietnam

CO-HOST: Edith Cowan University, Australia; Lanzhou University, China; Portland State University, USA; Waseda University, Japan; Khon Kaen University, Thailand

THEME : Public Value Leadership toward Sustainability



第七届 政府绩效管理与绩效领导国际学术会议

The 7st International Academic Conference on Government Performance Management and Leadership

时间: 2021年12月11日-12日

地点: 中国兰州

主办单位: 兰州大学

协办单位: 美国波特兰州立大学; 泰国孔敬大学

主题: 公共价值驱动政府绩效治理与全球领导力

DATE: December 11-12, 2021

LOCATION: Lanzhou, China

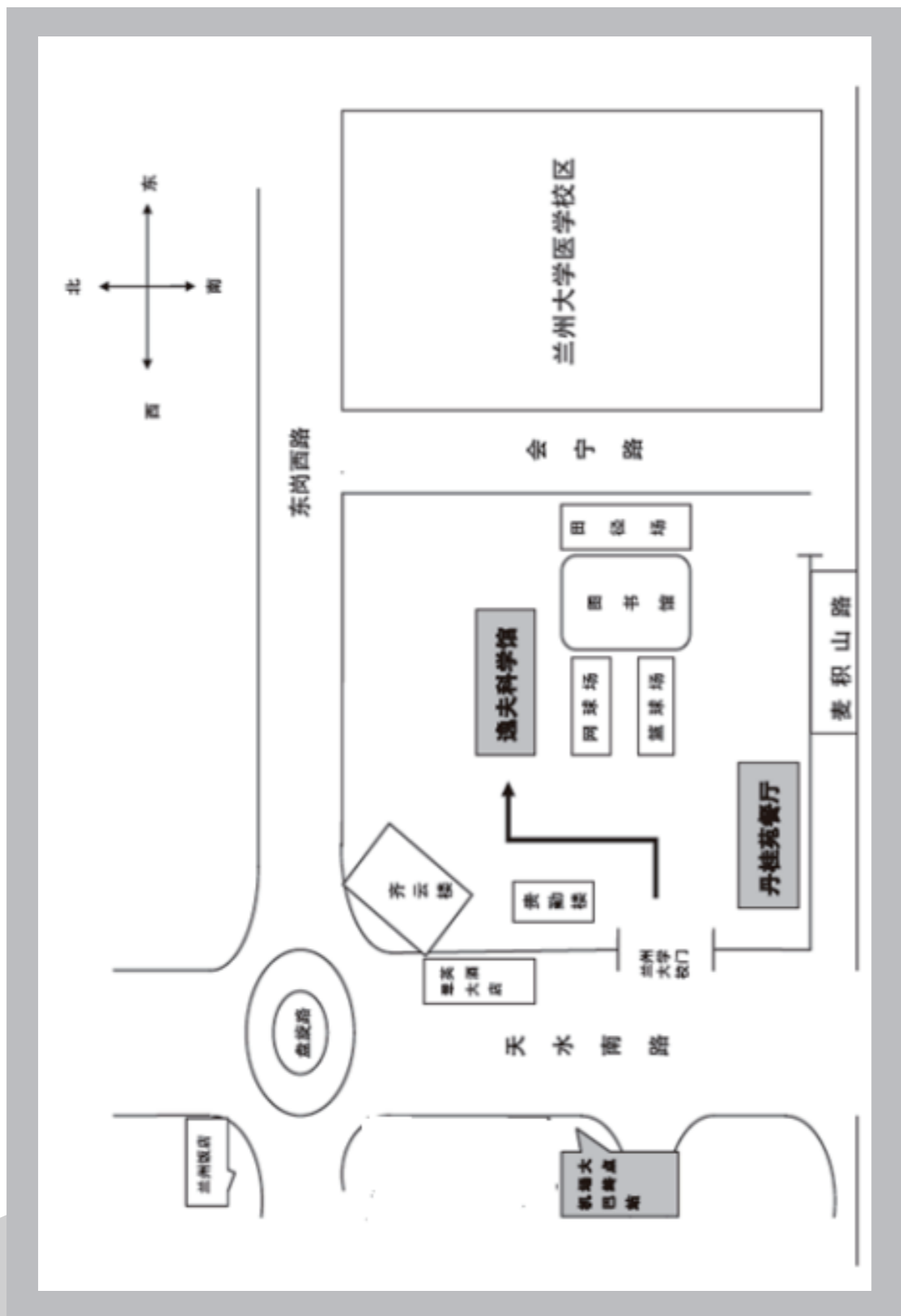
HOST: Lanzhou University, China

CO-HOST: Portland State University, USA; Khon Kaen University, Thailand

THEME : Public Value-driven Government Performance Governance and Global Leadership



兰州大学方位示意图



兰州大学周边示意图



